

Life. Science.

# Manufacturing driven by next-generation sciences.

Succeed in Central Wisconsin's  
diverse, energetic environment.



## **CENTERGY**

Life. Science. Connecting to Tomorrow.

# Let us show you how our home makes a perfect place for your business.

Central Wisconsin is a welcoming and innovative environment for businesses of all types. Our robust, broad-based business climate is characterized by numerous examples of advanced manufacturing and emerging technologies.

Our region is represented by light and medium manufacturers across a range of specialized industries, including leaders in the global marketplace. Among these specialties are:

- Commercial/industrial ventilation systems
- Architectural window systems, curtainwall and components
- Highly specialized products for the military and aerospace
- Commercial anodizing and finishing
- Heavy equipment and structural steel
- Technical and structural components for OEMs
- Precision machining and toolmaking
- Metal fabrication, including stainless steel process systems serving the food and beverage industries

Central Wisconsin is a prime base of operations, where access to world-class vendors, reliable supply chain partners and strategic resources provides an invaluable edge. Explore partnerships with innovative companies that embrace next-generation manufacturing practices, lean operation principles, latest technologies and a competitive, global marketing focus.



# Central Wisconsin's special connection to the land.

Centergy's landscape is a transitional environment where rural farming and dairy country blends into the lower reaches of the northwoods. Our history is tied to the land. Many towns were built during the early lumbering era, our waterways serving as transport channels between the woods and lumber mills.

Out of that era grew our prominence in residential building materials and papermaking. Today, we are home to innovative developers of specialized paper products, and pursue various models of sustainability as we incorporate byproduct initiatives, biomass fuel processing and renewable power generation.

Our land has supported the dairy and agricultural industries for generations. Those rural roots continue to serve many businesses in advanced food processing, ethanol production, agricultural and environmental research, and air/water quality systems.





**NEW TECHNOLOGIES.** Visitors to plant operations throughout our region will witness today's most sophisticated technologies at work. Businesses here routinely utilize the latest micro and nano techniques; computer-assisted design and 3D solid modeling capabilities; conduct prototype and production-model performance testing that effectively sets industry standards; operate CNC laser cutting and forming machines, high-speed process systems, and a wealth of advanced chemical and mechanical procedures.

**WE'RE READY FOR YOU.** Logistically, the Centergy region is a perfect setting for building your manufacturing business. Our central location, intersected by major north-south and east-west highways, and as a key upper Midwest railway hub, provides easy access to large markets. There is ample, attractive space supported by solid infrastructure for immediate development and future growth. Our robust, stable economy offers many financial resources and investment potentials. It's likely that materials and services you need can be sourced locally.

**EDUCATED, SKILLED WORKFORCE.**

With several UW campuses and technical colleges in our region, employers have access to an available, capable working population that embraces a strong work ethic. Emerging technologies are pioneered and applied in our region. Educational partners provide collaborative research, learning programs and services to facilitate development and adoption of sustainable technologies and practices.

**CENTERGY IS HERE TO HELP.** Centergy is an organization comprising business and civic leaders, working together to address our region's workforce, business and community development needs. Look to us as a central source for information. Let us introduce you to our colleagues, communities and opportunities in central Wisconsin.

**Join us in pursuing life and success with scientific intensity.**



**CENTERGY**

Central WI Alliance for Economic Development

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