

Life. Science.

Alternative energy, biofuel and bio-based resources.

Central Wisconsin — where agricultural sciences
are fueling innovation, sustainability and life.



CENTERGY

Life. Science. Connecting to Tomorrow.

Tap into a unique mix of resources, talents and synergy potentials.



Central Wisconsin's long-standing agricultural and dairy industries continue to thrive, and now also contribute to a rich spectrum of businesses that pursue emerging technologies related to bioresources and alternative energy. Many of our companies and organizations are exploring new frontiers and taking leadership positions. The region's varied industries and access to materials and partnership potentials provide an exceptionally fertile environment for growth.

RESOURCES. Wisconsin ranks second in the nation in available woody biomass and forestry residues, and there is an immense wealth of agricultural and non-food crop biomass. This nearby access to vast raw material sources provides an invaluable strategic advantage to related industries.

LOCATION. Here, in the state's center, innovative companies in various industries are in close proximity to multiple research entities — including the University of Wisconsin System and many of the state's top technical colleges.

INCENTIVES. Numerous state of Wisconsin programs support those who pursue research and development in emerging fields related to bioresources and alternative fuels.

Discover your niche among the visionaries and pioneers who have found a perfect fit in Central Wisconsin, making news and building exciting futures with technologically advanced projects.

Join central Wisconsin's dynamic, growing community of innovators.

- Our private sector and educational institutions collaborate to develop a mobile biodiesel fuel production unit using biocatalysts in a refinery process to break down forest biomass waste from pulp mills.
- Here in the nation's top cranberry producing region, researchers develop more environmentally friendly pesticides and water-management methods.
- A regional company works to harness solar energy in an all-new way to provide power for commercial cooling and heating systems, and to produce electricity for commercial and residential use.
- A local food producer's indoor dry-fermentation composting site converts agricultural and food processing waste for multiple bioenergy generation applications. Biogas (methane) released in the process supports the plant's electrical demand, and is piped to a nearby facility to power heating systems and serve electricity needs. Excess power is sold back to the grid supplier. Solid by-product also provides organic fertilizer for area farmers.
- Our dairy sector has led to research into small-scale methane digestion technology exploring the transformation of dairy farm manure into energy. Major economic benefits include offsetting manure storage, spreading and disposal costs, as well as providing a source of free, bio-based energy.
- Paper producers and utility providers collaborate to utilize waste from forestry, paper mill and wood manufacturing in a biomass-fueled plant providing power for the mill, as well as for residents.
- A company that refines biomass cellulose into biofuel also converts process waste into marketable biopolymers to substitute for petrochemicals in products such as rubbers, plastics, adhesives and even carbon fiber.





TECH SUPPORT. Within our region, an incredibly diverse array of advanced manufacturers, specialized process facilities, material sources and technical service providers create a convenient and reliable network of potential strategic partners. World-class businesses here routinely utilize the latest micro and nano technologies, conduct state-of-the-art research and testing procedures, and embrace precepts of sustainability and efficiency.

WE'RE READY FOR YOU. Logistically, the Centergy region is a perfect base for taking your business to your marketplace. Intersected by major north-south and east-west highways, and a key upper Midwest railway hub, our central location provides easy access to major markets. Fleet needs, whether to service your own vehicles or for access to transporters, are met by many strong providers. Ample, attractive space and solid infrastructure stand ready for immediate development. Our robust, stable economy offers many financial resources and investment potentials.

EDUCATED, SKILLED WORKFORCE.

With experienced, skilled technicians and laborers, and several University of Wisconsin campuses and technical colleges in our region, employers draw from a capable working population known for embracing a strong work ethic. The Wisconsin Institute for Sustainable Technology (WIST), based exclusively on the UW-Stevens Point campus, is a multidisciplinary center where collaborative research, laboratory services and educational outreach contribute to the development and adoption of sustainable technologies and practices.

CENTERGY IS HERE TO HELP. Centergy is an organization comprising business and civic leaders, working together to address our region's workforce, business and community development needs. Look to us as a central source for information. Let us introduce you to our colleagues, communities and opportunities in central Wisconsin.

Join us in pursuing life and success with scientific intensity.



CENTERGY

Central WI Alliance for Economic Development

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