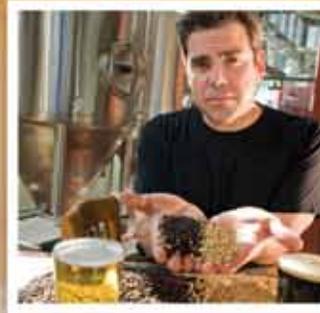


Life. Science.

# An environment where visions are brought to life.

Central Wisconsin — the place, people, resources and  
culture entrepreneurs need for their ideas to grow.



**CENTERGY**

Life. Science. Connecting to Tomorrow.

# Centergy — at the intersection of opportunity and a firm handshake.

## INTERSECTION

Central Wisconsin once stood alone and remote at the edge of the north woods; those days of isolation are long gone. Our region is a vital transportation crossroads reaching markets in all directions; many of our companies serve global markets. Our robust industrial/commercial infrastructure provides resources and operational support your business needs to succeed.

- Fiber-optic and broadband upgrades bring the latest communication capabilities to commercial facilities and residents.
- Commercial incubators provide invaluable environments for start-up businesses to establish themselves.
- Our industrial parks and certified building sites offer ample room to support a wide variety of manufacturing and other commercial enterprises.
- Our outstanding state and interstate highway system is a principle, omnidirectional network for trucking and travelers.
- Centergy's region serves as a major railroad hub for manufacturers and providers of raw materials in the Upper Midwest.
- The busy and growing Central Wisconsin Airport serves major national carriers; several municipal airports offer business travelers more options.
- Brownfield remediation initiatives present unique sites for businesses to create their own environments.



*Major highways, rail lines, and airports in the Centergy region.*

The spirit of individualism and self-determination burns brightly here. Your vision and passion will find a warm welcome in central Wisconsin, where entrepreneurs are truly valued.

# Cooperation in central Wisconsin smooths your path to success.

## OPPORTUNITY

Entrepreneurs can turn to city governments, chambers, investors, financial and educational institutions, and economic development organizations as ready resources. These are your partners in progress, your support network. Here are just a few examples:

- University of Wisconsin campuses, area Technical Colleges and SCORE Chapters offer entrepreneurial courses and programs.
- Regional revolving loan funds; micro-loan programs; angel investment networks; tax credit programs; and many legal, financial and accounting firms are available.
- The Central Wisconsin Manufacturing Alliance brings business leaders together to grow business-to-business connections, foster a greater workforce, advance next-generation manufacturing concepts, and advocate for legislative support.
- Cities in our region have been listed among the nation's top places to live and raise a family (population < 100,000), based on average income, cost of living, educational opportunities, commute times and home ownership.
- Several communities provide tax and financial incentives for downtown businesses that renovate their building façades.
- Key economic development resources:
  - Adams County Rural & Industrial Development ([adamscountywi.com](http://adamscountywi.com))
  - Heart of Wisconsin Business Alliance ([heartofwi.com](http://heartofwi.com))
  - Lincoln County Economic Development Corp. ([LincolnCountyEDC.org](http://LincolnCountyEDC.org))
  - Marshfield Area Chamber of Commerce & Industry ([marshfieldchamber.com](http://marshfieldchamber.com))
  - Portage County Business Council ([portagecountybiz.com](http://portagecountybiz.com))
  - Wausau Region Chamber of Commerce ([wausauchamber.com](http://wausauchamber.com))





## HANDSHAKE

**PARTNERING POTENTIALS.** With a highly diverse business and industry base, potentials abound for working with established businesses. Vast forest and agricultural tracts provide inroads to bio-based companies (biofuel, byproducts, biowaste management). Our huge medical sciences sector (clinical and research) offers a rich source of related opportunities. Manufacturers in a wide variety of industries present a virtually unlimited array of prospects for providing materials or services.

**EXAMPLES.** Take a look at just a few of our region's various success stories:

- Travel insurance provider serving 10 million people in 160 countries
- Educational software developer supplying one in four schools in the country
- Largest cranberry processing plant in the world
- Paper company that is the #1 producer of crepe tape and colored paper in North America
- Precision machine company now supplying the aerospace industry
- Leader in American footwear that now exports to more than 25 countries worldwide
- Largest hay rack manufacturer in North America
- Alternative energy companies that design and manufacture commercial skylighting, translucent curtain walls and solar thermal panels
- Producer of device designs for synthetic materials used in medical applications
- Manufacturer of nanowires used as semiconductors in computer chips
- Paper mill's "greenest premium paper in the world" used for presidential inauguration invitations
- Wood fiber company named in the nation's top 5,000 fastest growing privately held companies
- Fire restoration company, started as a family business, now has over 110 employees in 5 regions
- Six physicians formed a medical group that has grown to 800+ physicians in 52 locations
- Bridge fabrication company's products used in the St. Louis Arch and the Crystal Cathedral

**Join us in pursuing life and success with scientific intensity.**



**CENTERGY**

Central WI Alliance for Economic Development

Contact: Barb Fleisner,  
Executive Director  
Centergy, Inc.  
500 First Street, Suite 15  
P.O. Box 1045  
Wausau, WI 54403

Phone: (715) 843-9563  
Cell: (715) 321-2911

E-mail: [bfleisner@centergy.net](mailto:bfleisner@centergy.net)  
Visit us at [centergy.net](http://centergy.net)