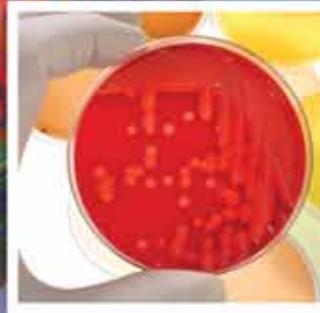


Life. Science.

Leading in the science and protection of life.

Central Wisconsin — national prominence in medical
sciences, clinical care and advanced biological research.



CENTERGY

Life. Science. Connecting to Tomorrow.

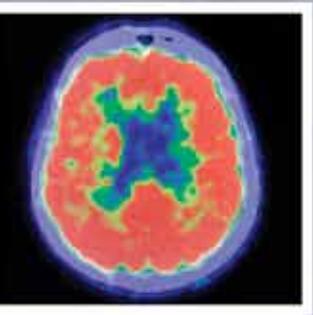
Home to esteemed health care systems.



National leaders in clinical services and related research are based in central Wisconsin. These systems play major roles in the health care industry, and in the health of our economy, with a combined local, annual impact in the billions of dollars.



Aspirus employs more than 4,700 at facilities across northern Wisconsin and into Michigan's Upper Peninsula. Aspirus Wausau Hospital is renowned for cardiovascular surgery and cancer care, and is a verified Level II Trauma Center (American College of Surgeons).



Marshfield Clinic is one of the nation's largest private group practices, with 800 physicians in 86 specialties and subspecialties. More than 7,436 people staff its 50 regional locations, including clinics, human and veterinary research and testing laboratories, national farm medicine center, and more.

Ministry Health Care's flagship, Ministry Saint Joseph's Hospital, ranks among America's Best Hospitals (U.S. News and World Report), is a Level II Trauma Center and one of Wisconsin's three certified Children's Hospitals. Ministry employs approximately 11,500 in 16 hospitals and 22 clinics.

Riverview Hospital Association covers specialty medical services at Riverview Hospital and Riverview Family Clinic. UW Cancer Center Riverview is highlighted by offering today's most advanced beam radiation procedures.



Innovation, research and top recognition.

Our medical science sector operates at the industry's forefront and occupies the northern point of the state's famed "Medical Research Triangle" which also includes Madison and Milwaukee. Evidence of our region's leadership can be found in many leading-edge activities and national acknowledgements. Listing these achievements would require volumes — here's a small sampling:

- At any given moment, scores of national and state clinical research trials are underway at local facilities to explore new treatments for cancer, heart care, infectious diseases and other major medical conditions.
- Regional providers undertake the Personalized Medicine Research Project, a landmark research effort to apply genetic science to human health.
- Area facilities spearheaded development and utilization of electronic medical records to streamline and increase the speed of information flow between providers.
- One of the nation's largest private-practice laboratory systems conducts more than 25 million tests annually, and employs more than 450 people.
- The National Farm Medicine Center and the National Children's Center for Rural and Agricultural Health and Safety conduct research and develop programs to keep children and adults safe on the farm.
- Centergy region hospitals, clinics and clinical programs consistently rank high nationally in numerous categories according to the most respected, independent review and certification organizations.
- Multidisciplinary research labs monitor and provide clinical and veterinary practitioners with antimicrobial biograms used to manage infectious disease and minimize the development of multiresistant organisms.
- Area hospitals stand among the state's best for excellence in neonatal and pediatric intensive care and related medical and surgical specialties.





PROFESSIONAL DIVERSITY. The Centergy region's prominence in medical sciences goes far beyond clinical care; there is dynamic interplay between biological disciplines and providers of support technologies. In our area, veterinary research (including its ties to human health) is in high gear. Research into food safety, agriculture, pharmaceuticals, environmental issues and much more provides a consistent source of data and innovation. A story that started a century ago with the creation of local, independent clinics has grown to occupy a role on the world's stage.

A PLACE FOR YOU. As a center for the medical sciences, our region is an ideal location to find your business niche. This industry is in constant need of logistical, material and service support. Whether for manufacturing, supplying, maintaining, building or outsourcing, there is ample space and solid infrastructure for immediate development. And, our robust, stable economy offers many financial resources and investment potentials.

EDUCATED, SKILLED WORKFORCE. With experienced, skilled technicians and support staff, and several University of Wisconsin campuses and technical colleges, employers can draw from a capable working population that embraces a strong work ethic.

CENTERGY HELPS. Centergy is an organization comprising business and civic leaders who work together to address the region's workforce, economic and community development needs. We work with area health care providers and educational institutions to find partnering opportunities and solutions to challenges. Centergy's Health Care Industry Council has worked with the Wisconsin Medical Society to address professional shortages and to secure training funds to assist health care workers in the region. Look to Centergy as a central source for information. Let us introduce you to our colleagues, communities and opportunities in central Wisconsin.

Join us in pursuing life and success with scientific intensity.



CENTERGY

Central WI Alliance for Economic Development

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